

SUPPORT KENTUCKY PRICE REPORTING

The UK Center for Crop Diversification has been reporting prices for nearly 25 years. We report on **Farmers Markets** and **Produce Auctions** in the Kentucky. We are trying to see how people use the price reports and what impact they have.

WHY HELP?

- Improves price reports in the state
- Helps continue & expand reporting
- **Only takes about 5 minutes!**

TAKE THE SURVEY

Click here
or



Contact brett.wolff@uky.edu for questions



10292 US HWY 68E PEMBROKE, KENTUCKY 42266

OFFICE: 270-887-0053
MARKET INFO: 712-432-8502
FAX: 270-887-0475

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MARKET REPORT FOR THE AUCTION ON *Thursday July 31 2025*

DESCRIPTION	UNIT SIZE	QUANTITY	HIGH	AVE. PRICE	LOW
butternut squash	12" bin	2	120.00	115.00	110.00
canary melon	bin	4	190.00	166.25	145.00
cantaloupe	bin	58	285.00	147.50	80.00
sugar cube cantaloupes	pc.	206	1.25	1.05	0.90
Watermelon, black seedless	36-50	345	190.00	85.13	45.00
Watermelon, black seedless	55-90	239	95.00	58.93	20.00
Watermelon, striped seedless	36-50	74	85.00	62.23	35.00
Watermelon, striped seedless	55-90	51	70.00	59.02	50.00
Watermelon, yellow seedless	all counts	35	165.00	138.00	110.00
Seeded watermelons	all counts	107	200.00	87.52	20.00
cookies	pack	336	3.75	2.94	2.75
bread	loaf	336	4.50	3.19	2.50
sweet bread	loaf	136	3.75	3.43	1.75
annuals	Various	168	2.50	1.03	0.85
hanging baskets	12"	5	9.00	9.00	9.00
hibiscus	Various	132	8.00	6.09	3.00
perennials	Various	38	2.75	1.96	1.75
Succulents	4 1/2"	120	1.50	1.50	1.50
Zinnias	Various	65	9.00	8.08	5.00
Next auction Friday	August	1			